



MacKillop College

Marketing, Communications and Events Manager

We are a Catholic Coeducational Secondary College with two campuses, set on approximately 20 hectares of beautiful gardens and playing fields. MacKillop is a college in the Josephite tradition, inspired by the spirit of St Mary of the Cross MacKillop; we invite passionate engagement in lifelong and authentic learning, respect diversity and support every person in the pursuit of excellence.

MacKillop is an innovative learning community offering contemporary facilities, a vibrant curriculum and supportive wellbeing programs that are respectful and responsive to the individual needs of approximately 1,730 students from Years 7-12.

About the role

MacKillop College invites experienced marketing and communications leaders to join our dynamic community and be an integral part of our strategic and creative thinking during this time of significant expansion.

This role is responsible for developing, implementing and evaluating the College marketing and communication strategy, and will collaborate closely with the Principal and College Leadership team to build the Colleges reputation and brand in the community, as a leading Catholic Secondary College.

As part of a fast-paced team, the successful person will oversee and manage the logistics for key College events ensuring high levels engagement with all key stakeholders. The successful person will be a strategic, empathetic and diplomatic communicator with the ability to oversee traditional, social and emerging media channels, and effectively liaise with the staff, local community and the media to address their questions and support positive and enduring relationships.

At MacKillop College we are committed to innovation and working collaboratively. Our staff enjoy the benefit of a welcoming and supportive culture, contemporary facilities and professional support which includes a variety of skills development opportunities.

As a Catholic College, our staff must have an active commitment to supporting a school culture that reflects gospel values.

The successful applicant will commence in January 2025.

Our ideal Candidate will have

- outstanding communication skills
- expertise in managing print, digital and social media content
- exceptional organisation skills including the ability to plan, implement and oversee projects with key deadlines
- expertise in developing and implementing marketing and communication strategy
- a commitment to genuine collaboration, consultation and timely communication

Application

To apply for this role please visit <https://www.mackillop.vic.edu.au/information/employment/> and obtain an application form and position description. Applications must include:

- MacKillop College application for employment form
- a current Curriculum Vitae
- a covering letter, outlining your suitability for the position

Completed applications can be emailed to employment@mackillop.vic.edu.au

Applications close: 13 December 2024

Further information: Please contact Michael Trainor, Director People & Culture on 0439 560 092.

MacKillop College promotes the safety, wellbeing, and inclusion of all students

